

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF NORTH CAROLINA  
WESTERN DIVISION  
No. 5:19-cv-249-FL**

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MATTHEW BRADLEY,	)	<b>DEFENDANT ANALYTICAL GRAMMAR, INC.'S APPENDIX TO LOCAL CIVIL RULE 56.1 STATEMENT OF UNDISPUTED MATERIAL FACTS IN SUPPORT OF ITS MOTION FOR SUMMARY JUDGMENT</b>
Plaintiff,	)	
v.	)	
ANALYTICAL GRAMMAR, INC.,	)	
Defendant.	)	

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Exhibit 57: Merriam-Webster definition of the word “meme,” located at <<https://www.merriam-webster.com/dictionary/meme>> (Ex. 52 to Declaration of D. Booth) (Ex. 4 to Deposition of M. Bradley)



SINCE 1828

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## meme

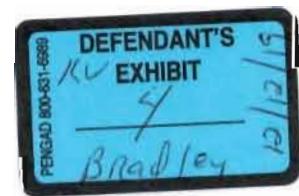
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\ "mēm" 



## Definition of *meme*

1 : an idea, behavior, style, or usage that spreads from person to person within a culture Memes (discrete units of knowledge, gossip, jokes and so on) are to culture what genes are to life. Just as biological evolution is driven by the survival of the fittest genes in the gene pool, cultural evolution may be driven by the most successful memes.  
— Richard Dawkins

2 : an amusing or interesting item (such as a captioned picture or video) or genre of items that is spread widely online especially through social media ... the band encouraged fans to make memes to advertise the U.S. release of their EP ... — William Gruber The grumpy cat meme frowned its way onto the Internet in September 2012 and never turned its dissatisfied head back. Since then, the image of the cranky cat has grown more and more popular in direct proportion to appearing less and less impressed by fame. — Anastasia Thrift

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## Other Words from *meme*

memetic \ mē-'me-tik , mə- \ adjective

... the exhibition seeks to give a sense not only of Holmes's origins but of the real-world milieu in which Conan Doyle set him and of his memetic spread through the culture. — Sam Leith

## Did You Know?

In his 1976 book *The Selfish Gene*, British scientist Richard Dawkins defended his newly coined word *meme*, which he defined as "a unit of cultural transmission." Having first considered, then rejected, "mimeme," he wrote: "'Mimeme' comes from a suitable Greek root, but I want a monosyllable that sounds a bit like 'gene.' I hope my classicist friends will forgive me if I abbreviate 'mimeme' to 'meme.'" (The suitable Greek root was *mim-*, meaning "mime" or "mimic." The English suffix *-eme* indicates a distinctive unit of language structure, as in "grapheme," "lexeme," and "phoneme.") "Meme" itself, like any good meme, caught on fairly quickly, spreading from person to person as it established itself in the language.

## Examples of *meme* in a Sentence

Recent Examples on the Web Maybe time in the wilderness was the best antidepressant, as inspirational *memes* in online backpacking forums promised. — [Mathina Calliope, Longreads, "The Backcountry Prescription Experiment," 3 Dec. 2019](#) Sunday night had the perfect combination for great *memes* in Houston. — [Matt Young, Houston Chronicle, "Hilarious memes celebrate Texans' win over Patriots," 2 Dec. 2019](#)

These example sentences are selected automatically from various online news sources to reflect current usage of the word 'meme.' Views expressed in the examples do not represent the opinion of Merriam-Webster or its editors. [Send us feedback.](#)

See More 

## First Known Use of *meme*

1976, in the meaning defined at [sense 1](#)

## History and Etymology for *meme*

Case 5:19-cv-00249-FL Document 30-39 Filed 07/17/20 Page 3 of 14

alteration of *mimeme*, from *mim-* (as in *mimesis*) + *-eme*

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## Learn More about *meme*

Share *meme*



[Post the Definition of meme to Facebook](#)



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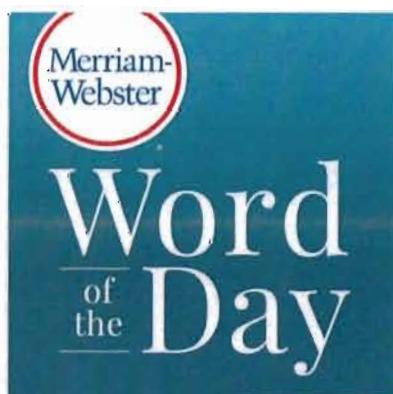
Time Traveler for *meme*



The first known use of *meme* was in 1976

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**meme**

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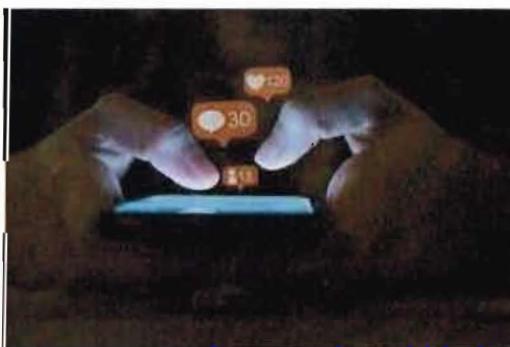
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From the Editors at Merriam-Webster



## The History of 'Meme'

### The History of 'Meme'

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### Trending: Meme

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## Statistics for *meme*

Last Updated

5 Dec 2019

Look-up Popularity

Top 1% of lookups

Cite this Entry

“Meme.” *The Merriam-Webster.com Dictionary*, Merriam-Webster Inc., <https://www.merriam-webster.com/dictionary/meme>. Accessed 12 December 2019.

Style: MLA

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More Definitions for *meme*

meme

noun



## English Language Learners Definition of *meme*

: an idea, behavior, style, or usage that spreads from one person to another in a culture  
: an amusing or interesting picture, video, etc., that is spread widely through the Internet

More from Merriam-Webster on *meme*

Rhyming Dictionary: [Words that rhyme with \*meme\*](#)

Spanish: [Translation of \*meme\* for Spanish Speakers](#)

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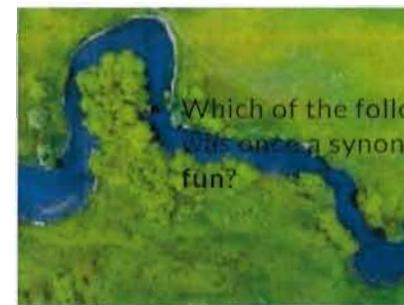
**WORD OF THE DAY****belle époque** 

a period of high artistic development

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golf

hoax

pear



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### WORDS AT PLAY



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To your health



**'They' Is Merriam-Webster's  
Word of the Year 2019**

Take a deeper dive on our 2019  
pick



**Word of the Year 2019 | They**

Our Word of the Year 'they,' plus 10  
more

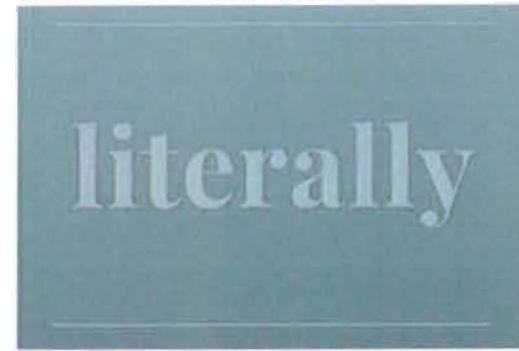


**A Guide to Surviving Winter**

Our Favorite Quotations About

## ASK THE EDITORS

**2019 Word of the Year:**  
**Behind the Scenes**How we chose 'they'**Is It 'Hanger' or 'Hangar'?**How to remember which is which



## Literally

How to use a word that (literally)  
drives some people nuts.



## Is Singular 'They' a Better Choice?

The awkward case of 'his or her'

### WORD GAMES



## Semantic Drift Quiz

A challenging quiz of changing words.

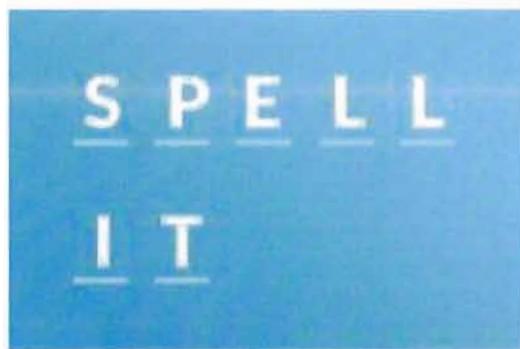
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## A Thanksgiving Word Quiz

We are thankful for obscure words.

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